



## **Goal 6: Increase the percentage of adults with a post-secondary credential**

Michigan State Board of Education Meeting  
April 12, 2022



# Goals

1. Expand early childhood learning opportunities
2. Improve early literacy achievement
3. Improve the health, safety, and wellness of all learners
4. Expand secondary learning opportunities for all students
5. Increase the percentage of all students who graduate from high school
- 6. Increase the percentage of adults with a post-secondary credential**
7. Increase the numbers of certified teachers in areas of shortage
8. Provide adequate and equitable school funding





MICHIGAN DEPARTMENT OF  
**LABOR & ECONOMIC  
OPPORTUNITY**



### **Mission**

Expand economic opportunity and prosperity for all.

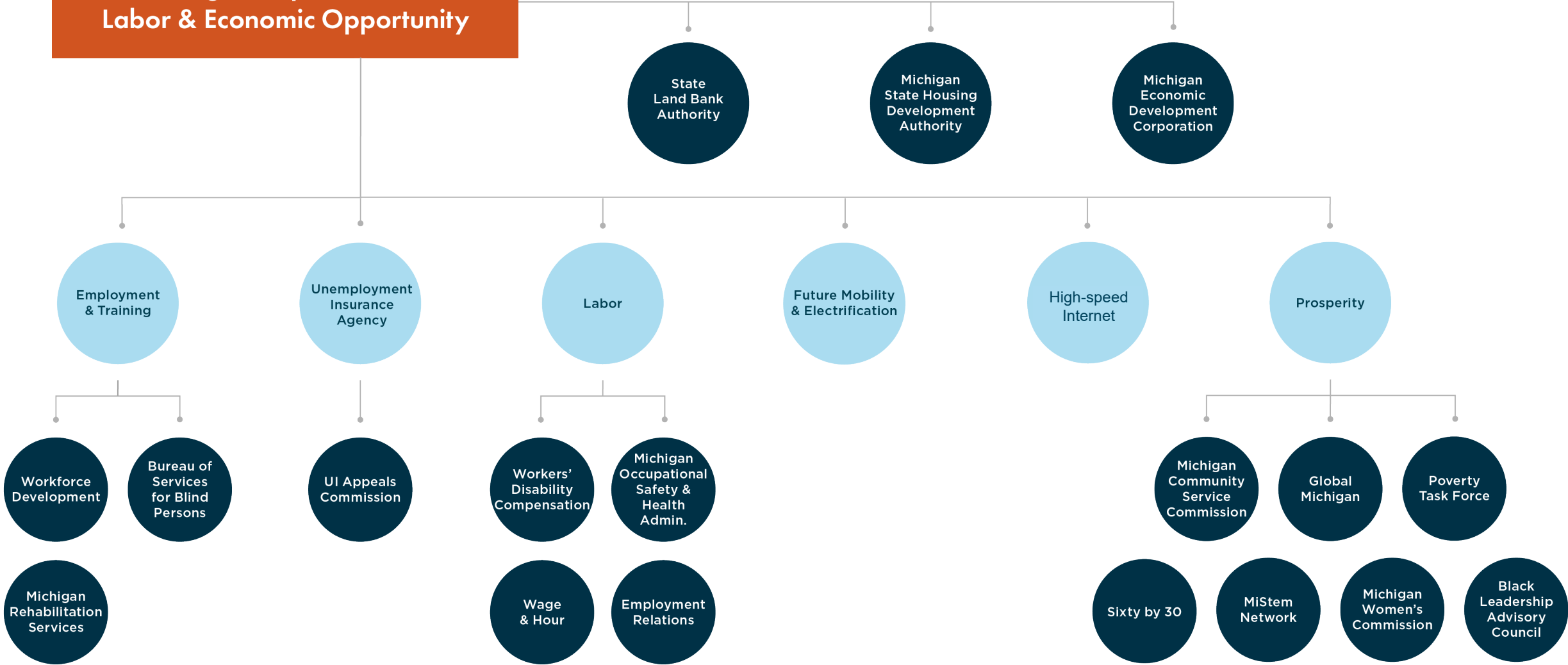


### **Vision**

Make Michigan a place where all **PEOPLE, PLACES** and **COMMUNITIES** have the means to reach their full potential.



# Michigan Department of Labor & Economic Opportunity



# LEO Strategic Plan FY22 – FY26

## STRATEGIC FOCUS AREAS

- A Educate Michiganders and grow the middle class by removing barriers to employment**  
*Support education, training, onramps, certifications to make sustaining wages more attainable. Address barriers including housing, transportation, healthcare, childcare, language, and placement. Address talent shortages in current and future growth sectors in every region of the state.*

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- B Create better jobs and support small businesses**  
*Become the benchmark of economic development by supporting the creation of good and promising jobs that make Michigan's economy more resilient, while implementing the state's first small business strategy that includes focusing on microbusinesses. Address talent shortages in current and future growth sectors in every region of the state.*

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- C Close equity gaps**  
*Prioritize closure of socioeconomic / demographic opportunity gaps in all decision making.*

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- D Protect and enhance health, safety, and economic security for workers**  
*Ensure safe working conditions, fair wages, and labor protections*

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- E Build strong communities and have great places to live**  
*Create a strong foundation for communities to grow by making historic investments in broadband, housing, and other critical infrastructure. Invest in developing vibrant places with rich amenities.*

# Strategic Measures of Mission Progress

Focusing  
the organization  
on 4 key metrics.

Closing equity gaps  
is a component of  
*each metric.*

## ALICE rate

Are we driving down the ALICE rate, poverty, and at-risk populations? Are we creating safety nets to provide stability and preventing people from falling into the ALICE population? Are we driving down cost drivers, such as improving access and affordability of housing, including workforce housing, and broadband? ***Are we driving equitable outcomes?***

## Post-secondary attainment (Sixty by 30)

Are we making progress towards Michigan's 60x30 goal? Do our educated people meet the talent needs of employers, while helping us attain our other goals? ***Are we addressing equity gaps in our educational outcomes?***

## Household income growth

Are programs and services supporting *good and promising* jobs that provide living wages and benefits, creating an overall net positive for our communities? ***Are we eliminating wage and employment gaps?***

## Labor force growth

Are we promoting policies and programs that engage people to stay in, re-enter, or join Michigan's labor force? Are we ensuring safe, healthy and secure workplaces so that people do not fall out of the labor force? ***Are we addressing equity gaps in labor force participation?***

# **Educate Michiganders and Grow the Middle Class by Removing Barriers to Employment**

Post-Secondary Attainment (Sixty by 30)





# Educate Michiganders and grow the middle class by removing barriers to employment



Are we making progress towards Michigan's 60x30 goal?

# Sixty by 30

**Sixty by 30 seeks to build a better Michigan in three ways:**

- **Close the skills gap** that poses the single greatest threat to the success of our businesses and our state's prosperity. Jobs requiring skilled employees today, as well as jobs on the horizon, demand greater education and training than ever before. Increasingly, the best jobs require more than a high school diploma.
- **Increase opportunity** and access to the education and skills that create opportunities for better jobs and bigger paychecks.
- **Make Michigan more competitive** for inclusive economic growth.



Transformation

# Economic Competitiveness & Prosperity

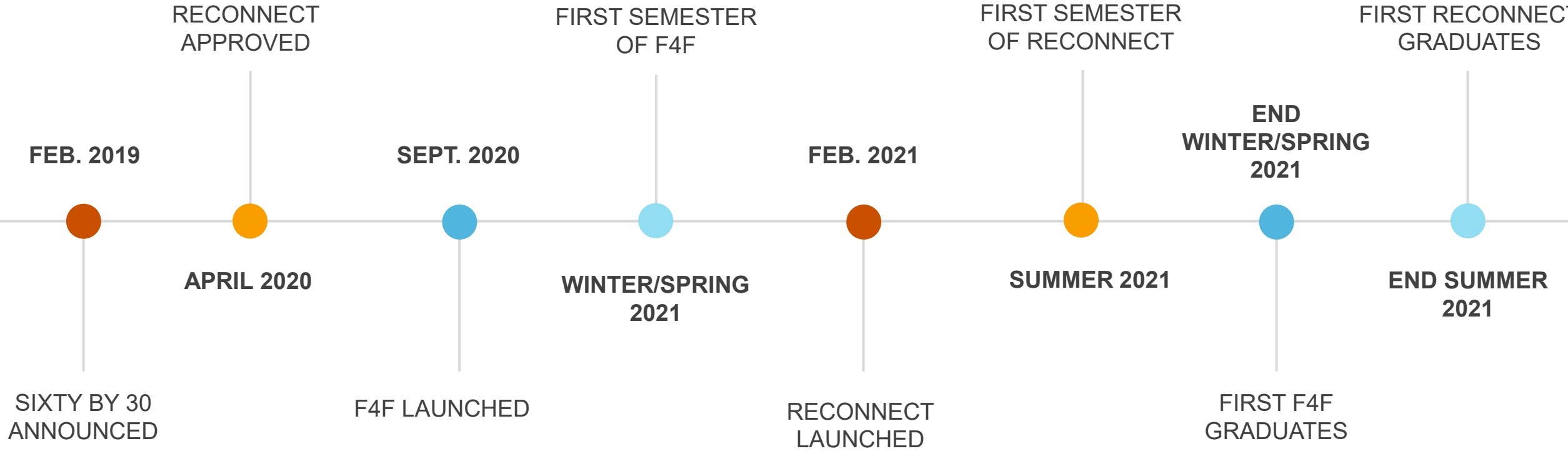


  
**FUTURES**  
FOR FRONTLINERS

  
MICHIGAN  
**RECONNECT**

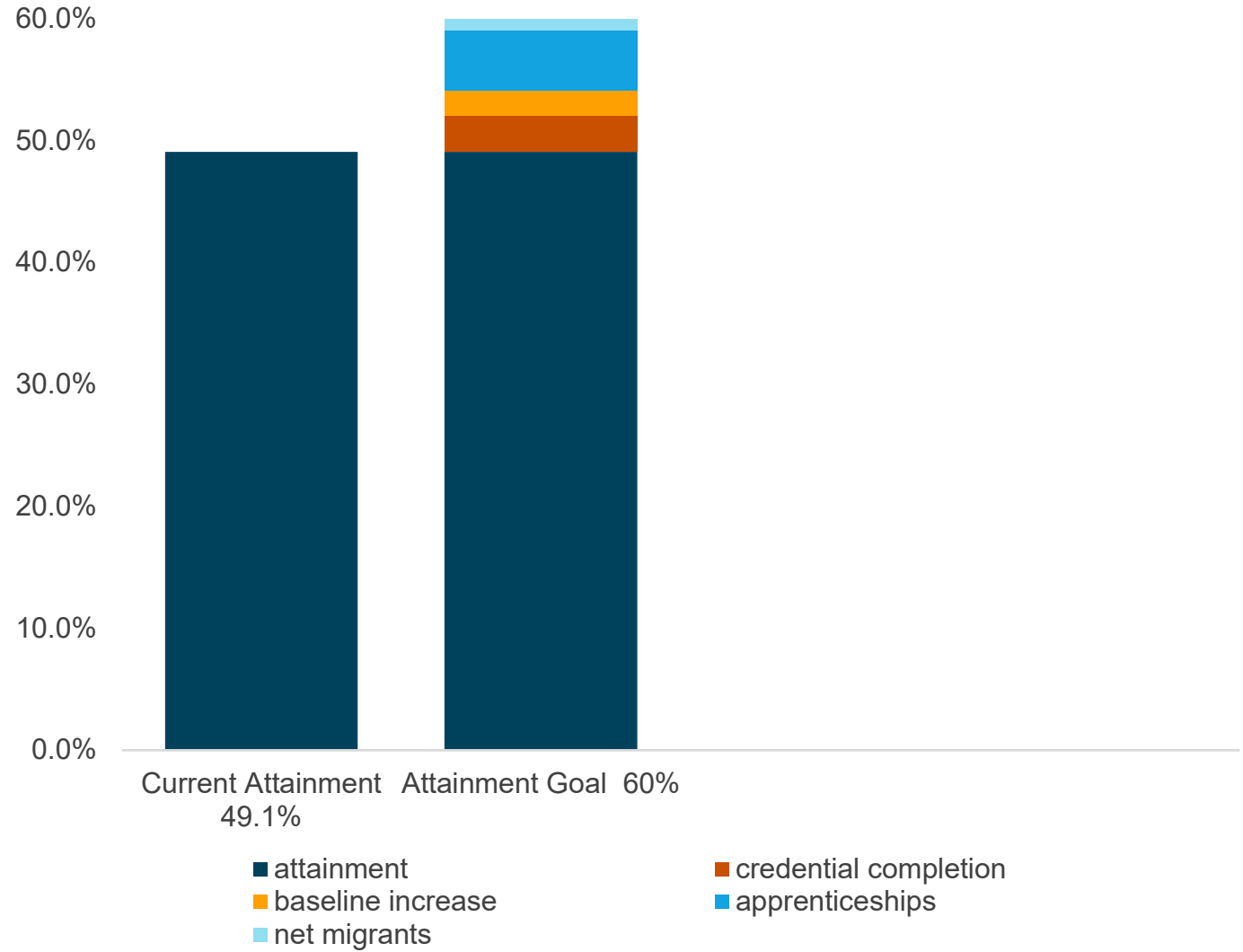
**SKILLS**  
TO WORK

# Sixty by 30 Timeline



# Achieving Our Goal

## Postsecondary Attainment

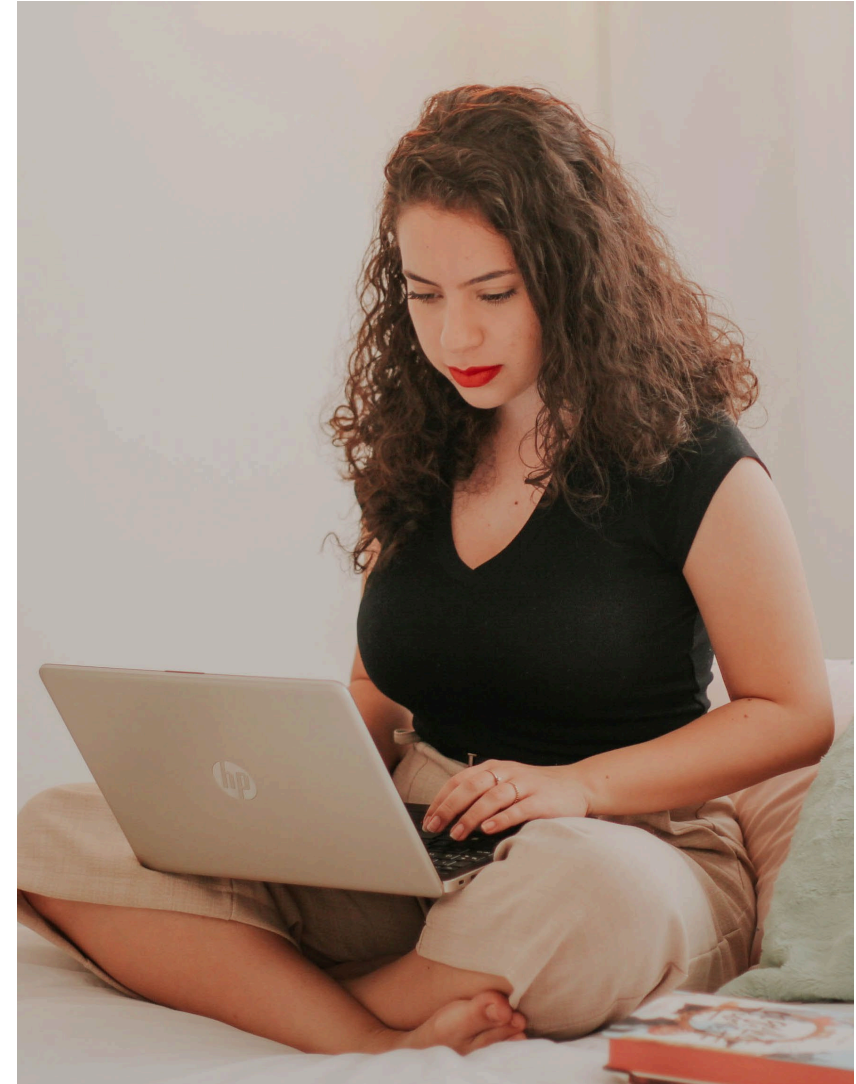


# Skills to Work

**Connect residents with online learning opportunities and other training resources.**

- Learn New Skills
- Earn College Credit for Free
- Return to Work Playbook

**[Michigan.gov/SkillsToWork](https://Michigan.gov/SkillsToWork)**





# Futures for Frontliners

A tuition-free pathway to in-district college for essential workers with or without a high school diploma or equivalent.

- More than 120,000 applicants
- Over 85,000 qualified
- 28,000+ have enrolled with an adult education provider or with a community college
- **1,000+ graduates**

[Michigan.gov/Frontliners](https://Michigan.gov/Frontliners)



# Futures for Frontliners Applicants

- **Over 120,000 applications**
- **Demo breakdown overall:**
  - 67% women | 33% men | <1% No Response
    - 59% White/Caucasian
    - 26% Black/African American
    - 5% Hispanic/Latinx
    - 5% Two or more races
    - 1% Asian
    - 1% American Indian/Native Alaskan/Alaskan/Hawaiian/Pacific Islander
    - 4% Prefer not to respond



# Michigan Reconnect

**A tuition-free or deeply discounted path to community college to complete an associate degree or a skills certificate program.**

- To be eligible, you must:
  - Be at least 25 years old when you apply
  - Have lived in Michigan for a year or more
  - Have a high school diploma or equivalent
  - Have not yet completed a college degree (associate or bachelor's)

**[Michigan.gov/Reconnect](https://Michigan.gov/Reconnect)**

- **Nearly 16,000 enrolled**
- **Over 500 graduates**



# Reconnect Applicants

- **Nearly 95,000 applications**
- **Demo breakdown overall:**
  - 67% women | 31% men | 2% No Response
    - 52% White/Caucasian
    - 31% Black/African American
    - 5% Hispanic/Latinx
    - 5% Two or more races
    - 1% Asian
    - 1% American Indian/Native Alaskan/Alaskan/Hawaiian/Pacific Islander
    - 5% Prefer not to respond



# Student Success

## Marilyn Dear, Michigan Reconnect student

- Graduated at 70 from Northwestern Michigan College
- Was able to secure employment at a marketing company right before graduation



# Skills Scholarship

**A one-time grant up to \$1,500 towards tuition costs with an eligible private training provider or program in one of five industries:**

- Business Management
  - Construction
  - Healthcare
  - Information Technology (IT)
  - Manufacturing
- 
- **Over 3,000 applicants**
  - **Over 800 qualified and participating**
  - **Over 80 credentials earned**

**[Michigan.gov/Reconnect](https://Michigan.gov/Reconnect)**

# Skills Scholarship

- **Over 3,000 applications**
- **Demo breakdown overall:**
  - 72% women | 27% men | 1% No Response
    - 56% Black/African American
    - 28% White/Caucasian
    - 5% Two or more races
    - 4% Hispanic/Latinx
    - 1% Asian
    - 1% American Indian/Native Alaskan/Alaskan/Hawaiian/Pacific Islander
  - 5% Prefer not to respond

# Investing in Navigators



Allen Chung

Navigator Lead, serving Lansing Community College



Amber Rosenbrock

Navigator, serving St. Clair and Macomb Community College



Kim Barnes

Navigator, serving Oakland, Mid-Michigan and Saginaw Chippewa Community Colleges



Kylie Schultz

Navigator, serving Southwest Michigan



Marsha Tompkins

Navigator, serving Alpena, Bay College, Bay Mills, Gogebic, Keweenaw Bay, Kirtland, North Central MI, Northwestern Community Colleges



Sarah McGann

Navigator, serving Grand Rapids, Montcalm, Muskegon and West Shore Community Colleges



Sean Henry

Navigator, serving Detroit



Taylor Dean

Navigator, serving Henry Ford College, Schoolcraft and Monroe Community Colleges



Tracy Spilker

Navigator, serving Delta and Mott Community Colleges

The path to enrolling and graduating from college can be challenging.

- **Navigators assist in college enrollment** and participation in the MI Reconnect scholarship program – including:
  - Understanding the college-going process
  - Exploring degree plans
  - Identifying in-demand jobs
  - Connecting with community resources and services to support childcare, transportation, and other financial aid needs
- Actively working with over **16,000 Reconnectors**
- **Invested \$430,000** into MCAN College Completion Corps



# Wraparound Services

Support needed with critical necessities like:



**Housing  
and food**



**Childcare**



**Books and  
supplies**



**Transportation**



# Going PRO Talent Fund

Going PRO Talent Funds were awarded to **1,057 Michigan businesses** in 2021, totaling **\$39,272,086** in funding to assist in **training, developing, and retaining** newly hired and current employees.

- 495 businesses in the manufacturing industry
- 229 businesses in healthcare
- 136 businesses in retail, financial & other business services
- 119 businesses in construction
- 37 businesses in information technology
- 16 businesses in agriculture
- 15 businesses in hospitality
- 10 businesses in energy

Going **PRO**  
IN MICHIGAN

TALENT FUND



# Thank you.

[Michigan.gov/LEO](https://Michigan.gov/LEO)



MiDeptLEO



MichiganLEO



MichiganLEO



MichiganLEO

# MDE Efforts to Increase the Percentage of Adults with a Post-Secondary Credential



## Focus on the Student

- Career and Technical Education with the implementation of 10 newly recognized post-secondary credentials along with grants that support the Career Pathway Program of study
- Early Middle College that blends high school and post-secondary coursework
- Advanced Placement classes and College Level Examination Programs (CLEP) that allows student to gain college credits
- Student Outcome Resources that help to ensure coordinated transition services are available for students



# MDE Efforts to Increase the Percentage of Adults with a Post-Secondary Credential



## Focus on the Educator

- Expansion of the pipeline of credentialed educators through Career and Technical Education programs
- Innovative programming to expedite the teacher certification process

MDE also partners with the Michigan Department of Labor and Economic Opportunity (LEO) in supporting the Governor's Sixty by 30 initiative to increase the number of adults with a skill certificate or college degree to 60% by 2030.



# Thank You

