



# DACUT

AU-R-000887

This entity qualifies for the Bronze level tier of  
the Social Equity All-Star Program

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SOCIAL EQUITY PLAN

of

**Securecann II, Inc. d/b/a DACUT**

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## Social Equity Plan

Securecann II, Inc. d/b/a “DACUT” adopts the following plan to promote and encourage participation in the marijuana industry by people from communities that have been disproportionately impacted by marijuana prohibition and enforcement and to positively impact those communities. DACUT is dedicated to going above and beyond the expectations set by local and state law in the execution of this Social Equity Plan. DACUT takes a multifaceted approach in its Social Equity Plan by aspiring to engage in educational presentations, mentorship opportunities, social equity-friendly employment practices, and community outreach activities.

### **I. Educational Presentations**

DACUT plans to facilitate various educational presentations for participants who qualify for the Social Equity Program. These presentations have and will feature a wide variety of speakers who are considered experts in their respective fields of the marijuana industry. Presentations may include topics such as:

- 1) *Small Business Consulting*: an overview providing general advice on starting and operating a marijuana business.
- 2) *Marijuana Business Consulting*: a presentation on firsthand experiences with starting and operating a licensed marijuana business.
- 3) *Legal Business Consulting*: an overview of legal considerations that need to be evaluated when becoming a Social Equity Program participant and/or marijuana business entrepreneur.

### **II. Potential Mentorship**

As a business that has benefited from involvement in the Social Equity Program, DACUT strives to act as a potential mentor and resource for participants and prospective candidates of the CRA’s Social Equity Plan, and the entity intends to support the agency’s Social Equity Program by:

- 1) Facilitating and/or sponsoring networking opportunities for social equity participants and local business and cannabis industry leaders; and/or
- 2) Hosting, or partnering with other entities to host, meetings and events designed to connect social equity applicants and prospective applicants with prominent community and industry figures to foster the exchange of knowledge and growth of support for the Social Equity Program.

### **III. Employment Opportunities**

DACUT is committed to creating employment opportunities for members of communities who have been disproportionately impacted by marijuana prohibition. To

demonstrate this commitment, DACUT considers the following factors when hiring new employees:

- 1) whether the potential employee has participated in any Social Equity Program Educational Sessions hosted by the CRA or DACUT; and
- 2) whether the potential employee has been previously convicted of a marijuana-related offense.

To communicate these employment opportunities and the fact that individuals previously impacted by marijuana prohibition are encouraged to apply, DACUT will utilize traditional job posting services as well as send representatives to local job fairs.

#### **IV. Community Outreach**

As a business located in Detroit, DACUT seeks to give back to the local community and foster goodwill with its neighboring businesses and residents. The business aims to achieve these objectives through some of the following activities:

- 1) Hosting community gatherings to unite local entrepreneurs and residents;
- 2) Sponsoring events that support and celebrate the local community;
- 3) Partnering with local organizations that provide much-needed services or support to the local community; and/or
- 4) Direct aid or contributions to local service organizations.