# ROBOGALL GRACKDOWN TEAM INITIATIVES



## PARTNER WITH AGENCIES

Partner with federal agencies like the Federal Trade Commission and Federal Communications Commission, other state attorneys general, stakeholders including senior advocates, the Better Business Bureau, and the telecommunications industry to crackdown on illegal robocalls;



# EDUCATE THE PUBLIC

Roll out a new website to educate the public about illegal robocalls, to give the public better ways to protect themselves, and to keep the public informed about new updates and initiatives;



Suggest proposed rules to federal agencies to help stop illegal robocalls and related problems;



### ESTABLISH "DO NOT ORIGINATE" LISTS

Work to establish "Do Not Originate" lists that would prevent robocallers from spoofing their calls using Michigan government numbers;



# **ENFORCE**MENT

Enforcement against Michigan-based illegal robocallers; and

DEVELOP NEW LEGAL THEORIES

Develop new legal theories to target and hold accountable all bad actors in an illegal robocall;

WORK WITH MICHIGAN LEGISLATURE

Work with the Michigan legislature to provide the necessary tools to properly enforce against illegal robocallers.\*

**REAL-TIME MONITORING** 

Expand real-time monitoring and enforcement capabilities to stop robocall campaigns in their tracks.

#### \* MAJOR CHANGES TO OUR LAWS WOULD INCLUDE:

Eliminating problems in the definitions of robocalls and related terms; updating the statutes to match current and future technological capabilities of robocallers; closing loopholes like immunity for solicitors representing sham charities and scammers arranging face-to-face visits; providing the Department of Attorney General with necessary investigative and enforcement powers; and increasing penalties for illegal robocalls.





mi.gov/robocalls 877-765-8388