The 11-story, Art Deco Argonaut Building originally housed engineering and design studios for the General Motors Corporation, whose offices were across the road. The vast space, comprising 760,000 square feet, is located in Detroit’s New Center neighborhood. The College for Creative Studies has redeveloped the building as a campus extension with a mix of uses that include degree programs in design, design research, student housing, a conference center, retail and gallery spaces, and a new charter school focused on art and design. The rehabilitated building now draws approximately 2,000 people to the neighborhood daily, and anchors a creative corridor that will drive a creative economy from New Center to the Detroit River. The developer used a combination of Federal and State Historic Preservation Tax Credits for this project.

Direct Investment: $143,392,225  
Indirect Investment: $163,467,137  
Federal Credit: $25,084,373  
State Credit: $9,071,093  
Economic Impact: $306,859,362  
Jobs Created: 3,541

Location: 485 West Milwaukee Street, Detroit  
Project Contact: Larson Realty Group/Eric B. Larson  
Completed: 2009  

Additional case studies at michigan.gov/shpo • 517.373.1630