

**Economic Benefits of
the Michigan Department of Transportation's
Updated 2009–2013 Highway Program
(Including ARRA funding)**

PRELIMINARY REPORT

**Prepared for
Michigan Department of Transportation**

**Prepared by
Economic Development Research Group, Inc.**



**and
Institute for Research on Labor, Employment, and the Economy**



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The statements, findings, and conclusions herein are those of the authors and do not necessarily reflect the views of the project sponsor.

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1. Introduction

The purpose of this study is to conduct an economic benefit analysis of the Michigan Department of Transportation's updated Five-Year Highway Program for 2009–13. The updated program includes infrastructure investment funding provided by the American Recovery and Reinvestment Act (ARRA) signed into law on February 17, 2009, and program changes due to ARRA (also referred to as the federal stimulus package). Highway and bridge construction projects are the biggest single infrastructure item in the ARRA legislation. The previously proposed 2009–13 Highway Program was changed to move up some projects and to add new ones.

Through its Highway Program, MDOT makes substantial investments in the highway system throughout the state of Michigan, serving as custodian for the preservation, maintenance, and enhancement of the state's road and bridge system. A well-maintained and efficient transportation system provides the backbone for all economic activity within Michigan. Investment in transportation thus results in economic benefits for Michigan overall as well as for its industry sectors individually. Included in our assessment is the estimation of the transportation-related benefits of the program: time-savings for households and businesses, and investment in construction and engineering. The resulting value to Michigan's macroeconomy is then derived. These results are shown in comparison with a base case, that is, allowing the state's road and bridge infrastructure to wear down as a consequence of not funding MDOT activities.

The economic impact is assessed both for Michigan's overall economy and for its major industry sectors. Included are two sectors that MDOT has earmarked for particular attention: manufacturing and tourism (and by extension, the balance of the total economy, consisting of the nonmanufacturing sector excluding tourism). The aggregate economic impacts are measured as follows: (1) in terms of various labor market indicators such as changes in employment, labor force, and unemployment; (2) with monetary variables such as changes in compensation and personal income; and (3) by the most comprehensive measure of output, Gross State Product (a state measure comparable to Gross Domestic Product for the nation). The industry-sector impacts are measured in terms of jobs. As indicated below, the economic effects of the program will include estimates of its spin-off benefits, as generated by the REMI (Regional Economic Models, Inc.) model of the Michigan economy.

REMI is probably the most widely applied regional economic forecasting and policy analysis tool in the nation. The methodology was first initiated in the mid-1970s by G. I. Treyz, A. F. Friedlander, and B. H. Stevens, all of whom were affiliated with the Economics Department at the University of Massachusetts. A core version of the model was then developed for the National Academy of Sciences. REMI was subsequently established in 1980, and since then has been developing models that answer “what if” questions about the effect of policy initiatives on the economy of local regions. The model has been generalized for all counties and states in the United States, and it can be applied to any combination of counties and states. The University of Michigan has been using evolving versions of the REMI model since 1983 to assess projects for several state government agencies in Michigan. The model is based on past and current research and development, which is subject to peer review and published in academic journals.

The model is currently used by hundreds of governmental agencies, universities, utilities, and private consulting firms for forecasting and policy analysis in areas including:

- Transportation infrastructure investments
- Forecasting and planning
- Regional economic development programs
- Environmental improvement projects
- Energy and natural resource conservation programs
- State and local taxation, budget, and welfare policy changes

The model is constructed to respond in a logical way to changes in any of these areas.

REMI is especially well-suited for assessing initiatives such as MDOT’s Highway Program because: (1) the model is structured to compare the consequences of policy initiatives with a base case absent these changes; (2) the model is very detailed, able to capture the complexities of interactions among economic sectors in response to a policy change; and (3) the model has a regional focus, for instance, taking account of the “leakage” outside of the state of a portion of the economic activity stimulated by a local policy change. Central to the current MDOT study is the estimation of the spin-off benefits to the Michigan economy of the Highway Program in addition to its direct benefits. The REMI model is designed to generate such estimates. Spin-off effects

come from two sources: indirect effects, or purchases from local suppliers (e.g., steel, concrete, professional services); and expenditure-induced effects, or spending by people who receive income attributable to transportation-policy-related activity (e.g., spending by realtors of income received from selling homes to construction workers). It is the sum of the direct and spin-off activities that determines the total effect of MDOT's investments on the Michigan economy. More detail on the model and procedures is provided in section 2.3.

MDOT provided much of the initial input data. The Economic Development Research Group (an independent consulting firm located in Boston, Massachusetts) took primary responsibility for estimating the time and cost savings that result from the program, as well as for apportioning program-related spending in Michigan in such a way that the economic model could interpret it. The University of Michigan's Institute for Research on Labor, Employment, and the Economy (formerly the Institute of Labor and Industrial Relations) took primary responsibility for generating the estimates of the economic benefits of the program that derive from the inputs. The two units did work as a team, though, each contributing to both phases of the project.

The following sections summarize the inputs into the economic model, including cost savings and transportation investments; the modeling methodology; and the results of processing the inputs through the economic model. This is the fifth such economic impact study commissioned by MDOT, using the most complete information available, state-of-the-art research tools, and the same team of investigators. As always, the results of the current study are not strictly comparable with those of previous studies because of ongoing improvements in methodology.

2. Methodology

The general approach to determine the benefit of pursuing trunkline road and bridge system improvements was to take annual state-level program data provided by MDOT, and in combination with information and parameters considered as standard for this type of analysis, generate: (1) mappings of program expenditures into the appropriate policy levers for the REMI economic model; (2) estimates of annual travel-time savings for households and businesses (valued for each specific trip class) in terms of vehicle-hours of travel; and (3) the economic benefits accruing to the Michigan economy and its major industry sectors from these program expenditures and travel-time savings. The procedures underlying each of these stages are summarized briefly in the following three subsections.

2.1 Mapping MDOT Five-Year Program Expenditures

MDOT provided annual state-level highway program investment data (on a current-year dollar basis) for the interval 2009 through 2013. The annual investment levels for the program are shown in figure 1. The availability of ARRA funding results in the front-loading of investment levels in fiscal-year 2009, with much smaller contributions from the federal stimulus package in FY 2010. The ARRA dollars are 100 percent federal funding; the remaining program is 80 percent federal, 20 percent state funding.

More detail on the program is provided in table 1, which shows both the annual average and the five-year total investment distributed among major program subcategories. The annual average investment for fiscal years 2009 to 2013 is \$1.356 billion, for a five-year total of \$6.782 billion.

The non-ARRA federal aid revenue estimate used to develop the 2009–13 Five-Year Highway Program is based on the federal reauthorization bill known as SAFETEA-LU (Safe, Accountable, Flexible, Efficient Transportation Equity Act: A Legacy for Users, enacted August 10, 2005, as Public Law 109–59).

The state aid revenue estimate used to develop the 2009–13 Highway Program is based on MDOT's share of the fiscal-year 2009 and 2010 Michigan Transportation Fund (MTF) as estimated by the Michigan Department of Treasury, Economic and Revenue Forecasting Division. Future-year state revenue is forecast using a long-range

forecasting model developed by MDOT, Statewide Transportation Planning Division. The Five-Year Highway Program includes revenues available from the state trunkline fund (STF) as well as bond revenue.

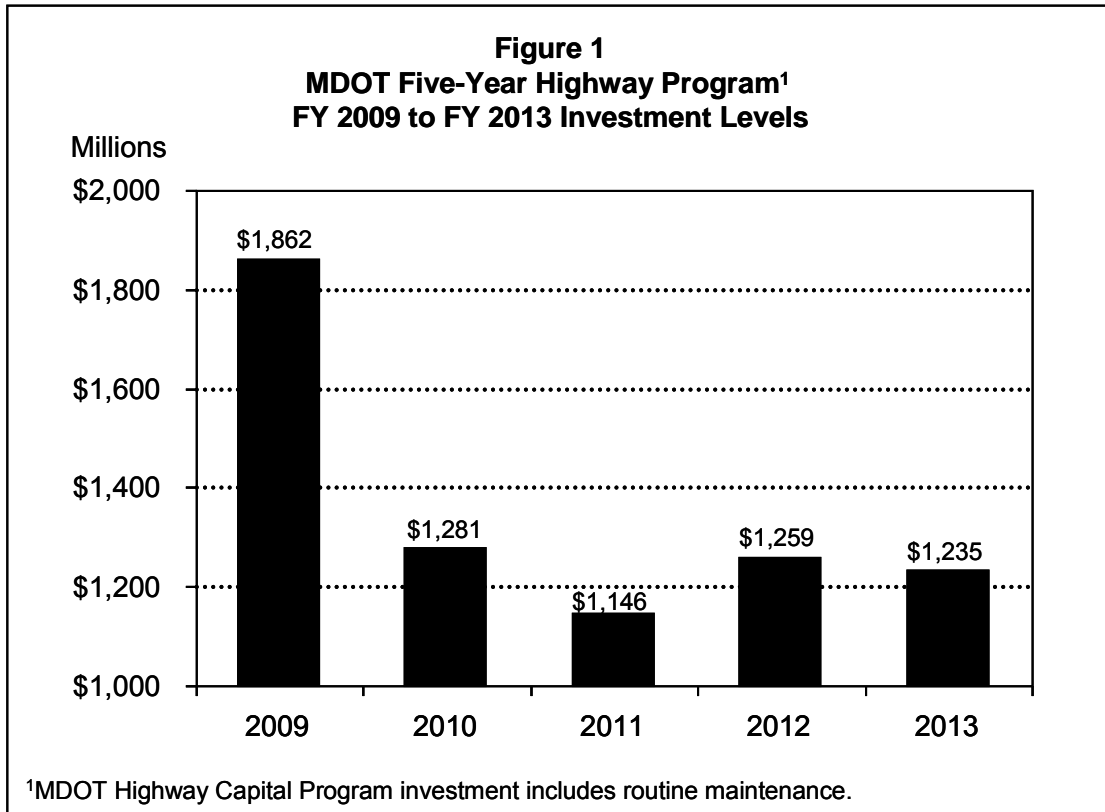


Table 1
MDOT Five-Year Highway Program
FY 2009 to FY 2013 Investment Levels

| | Annual Average (\$ millions) | Five-Year Total (\$ millions) |
|--|---------------------------------|----------------------------------|
| Repair and maintain roads and bridges | | |
| Repair and rebuild roads and CPM | 536 | 2,680 |
| Repair and rebuild roads | 400 | 1,998 |
| Capital preventive maintenance | 136 | 681 |
| Routine maintenance | 297 | 1,483 |
| Rehabilitate, replace, and rebuild bridges | 188 | 938 |
| Capacity improvements¹ and new roads | 91 | 457 |
| Capacity improvements ² | 59 | 294 |
| New road construction ² | 33 | 163 |
| Safety program³ | 68 | 338 |
| Congestion mitigation and air quality | 42 | 209 |
| Intelligent transportation system | 17 | 83 |
| Other programs | 119 | 595 |
| Total five-year trunkline program | 1,356 | 6,782 |

Source: Estimated capital outlay program template

1. A substantial portion of capacity improvement projects includes the preservation of the existing road.

2. Projects list included in the Five-Year Transportation Program document.

3. Additional safety funds are utilized in other programs such as road rehabilitation and reconstruction, bridges, capacity improvements, and new roads.

Annual detail on these investment data pertains to the following funding categories: repair and rebuild existing roads, capital preventative maintenance, bridges, capacity improvements and new roads, safety programs, congestion mitigation and air quality, intelligent transportation systems, other programs, and routine maintenance.

MDOT also provided guidance on the apportioning of program-related spending. For all categories except routine maintenance, MDOT assumed that 20 percent of the budgeted amounts would be spent on planning and engineering. The balance would be spent on construction activities. Routine maintenance involves no planning and engineering component. For both the planning and engineering component and the construction component, we also have information from MDOT regarding the extent that contractors perform category-specific projects versus work performed by MDOT employees. These allocations for each relevant funding category, shown in table 2, were time-invariant and investment-program-invariant.

| | P/E Component of Annual Cost | % of P/E \$ to | | % of Construction \$ to | |
|-------------------------------------|---------------------------------------|----------------|------------|-------------------------|------------|
| | | Contractors | MDOT Staff | Contractors | MDOT Staff |
| Repair and rebuild roads | 20% | 55% | 45% | 100% | 0% |
| Maintenance | 20% | 20% | 80% | 50% | 50% |
| Bridges | 20% | 60% | 40% | 100% | 0% |
| Capacity improvements and new roads | 20% | 70% | 30% | 100% | 0% |
| Safety program | 20% | 60% | 40% | 95% | 5% |
| Other programs | 20% | 60% | 40% | 90% | 10% |
| Routine maintenance | 0% | na | na | 0% | 100% |

Another important piece of information provided by MDOT concerns the prevalence of Michigan contractors engaged in MDOT programs. For planning and engineering, 95 percent of the contractors are Michigan-based. For construction, as shown in table 3, 87 percent of the contractors are Michigan-based.

| | <u>2008 FY Total</u> | <u>% of Total Contracts</u> |
|--------------------------|----------------------|-----------------------------|
| Michigan contractors | \$1,158,747,074 | 87 |
| Out-of-state contractors | \$174,470,066 | 13 |
| Total | \$1,333,217,140 | 100 |

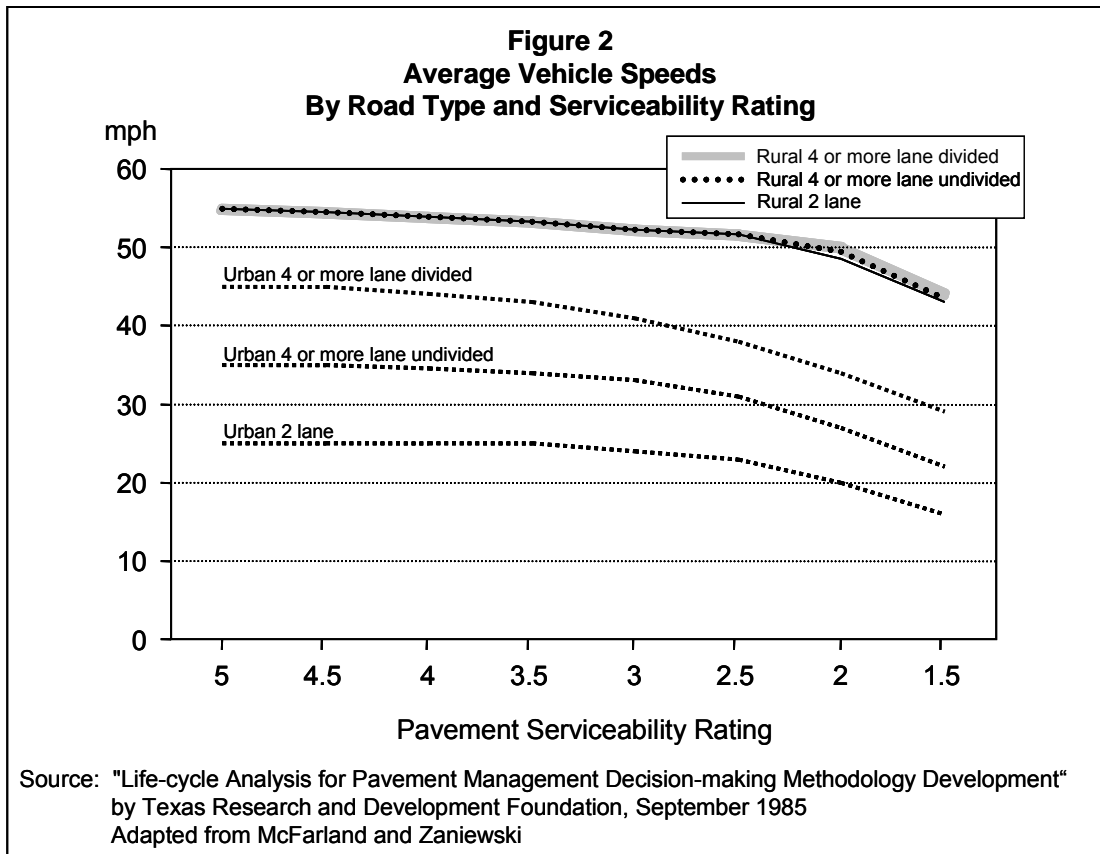
We combine the information on what types of activities are performed and what sectors perform them with the information on how much is directly awarded to businesses in Michigan. We do this to calibrate the program-related expenditures to the values that serve as inputs into the REMI economic model. These inputs are specified as REMI policy variables, and they form the policy-initiated changes that are processed through the model to simulate the effects of the program-related expenditures on the Michigan economy and its major sectors.

2.2 Travel-Time Savings Related to Program Improvements

A key assumption used in the assessment of travel-time savings was the correlation of pavement condition and vehicle speed. Limited research has shown that there is a correlation in real traffic performance between ride quality and pavement condition. Generally, past research has shown that free-flow speed falls as ride quality deteriorates (Zaniewski 1982). Very small speed reductions occur with slight worsening of ride quality, and speed begins to fall off noticeably as ride quality declines to the “poor” rating. For this study, MDOT estimated that speeds on free-access roads fell by 2½ m.p.h. on pavements with poor ride quality, and by 5 m.p.h. on limited-access freeways with poor ride quality. Severe reductions of 10 m.p.h. or more may be observed on very poor pavements, but these are unlikely to occur on the state trunkline system.¹

The relationship between the change in vehicle speed and the change in pavement quality, for specific road types, is shown in figure 2. The change in VHT associated with the MDOT program is estimated based on this relationship.

¹FHWA guidelines for assessing pavement quality are from their published recommendations (U.S. Department of Transportation, Federal Highway Administration 2004).



As part of this study, MDOT isolated the implied changes in vehicle hours traveled (VHT), by MDOT region, associated with making the improvements proposed in the Five-Year Program. These changes (annual increments, not cumulative) are shown in table 4 for the program, and are contrasted against each region's VHT estimates under the existing road conditions (and the implied future deterioration).

MDOT provided a region-specific traffic composition table for 2007 (see table 5), which describes the percentage of annual VHT in a region by commercial vehicles. Combining the region-specific traffic composition with the information in table 4, summing over all MDOT regions, we were able to estimate VHT saved for both commercial and auto categories. Table 5A shows how these VHT savings cumulate over time.

This annual series of VHT saved must be allocated appropriately (and valued) before measuring the added economic benefit to Michigan businesses and households. Table 5B presents the projected 2010 trip table for Michigan. The origin-destination composition of trips on the state's roads affects how much of annual VHT saved is awarded to the Michigan business or household sectors. These are discussed in section 3.1.

Table 4
Daily Vehicle Hours Traveled (VHT) Savings Expected from
Improved Pavement Conditions
(From projects within MDOT's 2009–2013 Highway Program)

| Region | Year | Daily VHT (Representative of conditions following pavement reconstruction) | Daily VHT (Representative of existing conditions) For 2009–13 Project Segments Only | Expected Daily VHT Savings as a Result of Improved Pavement Conditions For 2009–13 Project Segments Only |
|--|-------------|---|--|---|
| Bay | 2009 | 14,794.63 | 15,886.15 | 1,091.52 |
| Bay | 2010 | 2,375.85 | 2,558.61 | 182.76 |
| Bay | 2011 | 3,935.35 | 4,226.75 | 291.40 |
| Bay | 2012 | 5,275.12 | 5,622.23 | 347.12 |
| Bay | 2013 | 3,170.56 | 3,370.02 | 199.46 |
| Bay Region 2009–2013 Cumulative Savings: | | | | 2,112.25 |
| Grand | 2009 | 6,711.16 | 7,194.25 | 483.09 |
| Grand | 2010 | 3,051.83 | 3,228.41 | 176.58 |
| Grand | 2011 | 2,839.66 | 3,024.51 | 184.85 |
| Grand | 2012 | 2,662.12 | 2,844.32 | 182.20 |
| Grand | 2013 | 4,954.39 | 5,192.59 | 238.20 |
| Grand Region 2009–2013 Cumulative Savings: | | | | 1,264.92 |
| Metro | 2009 | 38,411.20 | 42,658.94 | 4,247.73 |
| Metro | 2010 | 14,815.94 | 15,701.16 | 885.21 |
| Metro | 2011 | 16,958.22 | 18,366.73 | 1,408.51 |
| Metro | 2012 | 11,906.96 | 12,747.77 | 840.82 |
| Metro | 2013 | 24,654.03 | 26,464.10 | 1,810.07 |
| Metro Region 2009–2013 Cumulative Savings: | | | | 9,192.35 |
| North | 2009 | 4,900.73 | 5,271.89 | 371.16 |
| North | 2010 | 476.88 | 506.01 | 29.13 |
| North | 2011 | 2,515.12 | 2,648.80 | 133.68 |
| North | 2012 | 1,944.41 | 2,070.05 | 125.64 |
| North | 2013 | 1,972.94 | 2,101.30 | 128.35 |
| North Region 2009–2013 Cumulative Savings: | | | | 787.96 |
| Southwest | 2009 | 7,625.74 | 8,086.25 | 460.51 |
| Southwest | 2010 | 2,928.49 | 3,136.31 | 207.82 |
| Southwest | 2011 | 6,026.85 | 6,407.76 | 380.91 |
| Southwest | 2012 | 2,990.86 | 3,202.66 | 211.80 |
| Southwest | 2013 | 2,992.55 | 3,169.64 | 177.09 |
| Southwest Region 2009–2013 Cumulative Savings: | | | | 1,438.13 |
| Superior | 2009 | 2366.00 | 2489.57 | 123.57 |
| Superior | 2010 | 1,305.01 | 1,400.55 | 95.54 |
| Superior | 2011 | 1,159.02 | 1,222.36 | 63.33 |
| Superior | 2012 | 1,880.40 | 2,001.51 | 121.11 |
| Superior | 2013 | 872.62 | 924.52 | 51.89 |
| Superior Region 2009–2013 Cumulative Savings: | | | | 455.45 |
| University | 2009 | 14,842.10 | 15,953.19 | 1,111.08 |
| University | 2010 | 13,823.16 | 14,819.49 | 996.33 |
| University | 2011 | 8,830.90 | 9,425.47 | 594.57 |
| University | 2012 | 8,141.82 | 8,756.49 | 614.67 |
| University | 2013 | 4,660.44 | 4,992.19 | 331.76 |
| University Region 2009–2013 Cumulative Savings: | | | | 3,648.41 |
| Plus: All Regions CPM 2009–2013 Cumulative Saved: | | | | 26,028.25 |
| Total All Region Savings: | | | | 44,927.70 |

Sources: MDOT Statewide Model and MDOT MAPSCORE Database

| Region | Annual VMT 2007 | Annual Commercial VMT | % VMT As Commercial |
|------------|--------------------|--------------------------|------------------------|
| Bay | 6,484,391,011 | 478,104,541 | 7.4% |
| Grand | 6,005,175,061 | 471,543,673 | 7.9% |
| Metro | 18,194,901,086 | 1,132,226,994 | 6.2% |
| North | 3,865,783,049 | 279,978,004 | 7.2% |
| Southwest | 5,580,535,385 | 926,097,735 | 16.6% |
| Superior | 2,011,750,864 | 165,668,392 | 8.2% |
| University | 9,407,859,398 | 1,094,180,932 | 11.6% |

| Year | Commercial | Auto |
|------|------------|-------------|
| 2009 | -669,168 | -8,649,915 |
| 2010 | -1,029,765 | -11,785,452 |
| 2011 | -1,192,409 | -12,865,020 |
| 2012 | -1,414,740 | -13,936,377 |
| 2013 | -1,300,853 | -15,122,206 |

| | Commercial | Auto |
|-------------------------------|------------------------|---------------|
| Total number of trips | 37,125,052 | 9,705,051,910 |
| Origin-destination | | |
| Michigan to Michigan | 50.2% | 98.6% |
| Michigan to/from other states | 41.8% | 1.4% |
| Thru-trips | 7.9% | 0.0% |
| Auto Trip—Purpose | | |
| Commute | Non-home-based to work | Personal |
| 25.2% | 4.3% | 70.5% |

In addition, for autos, table 5B also shows trip-purpose breakout. With this trip profile, auto VHT savings can be allocated among households (for personal and commuting) and businesses (for on-the-clock² and a portion of their employees' commuting). The implications of this are also presented in section 3.1.

The value of travel-time savings for business is mapped into the appropriate policy variables in the REMI model after adjusting for the local (Michigan) benefit. The data are entered into the policy variables by industry, and REMI treats the business savings as reductions in production costs for those industries. The changes in these policy variables (known as COSPOLs³) are processed through the model to simulate the effect on the Michigan economy of travel-time savings for business.

Several sets of COSPOL variables are introduced into the REMI model to represent reduced cost of doing business among several categories of industry travel-time savings, including: (1) an industry's savings related to truck-transported freight (sensitive to the origin-destination aspects with respect to Michigan's borders), and (2) an industry's savings when its employees' on-the-clock times improve, and when its employees have shorter commute times. For the latter, it is recognized in the economics of labor markets that employers share a portion of their workers' commuting costs as capitalized in the wages they must offer to attract the necessary labor, as longer and more difficult commutes translate into wage premiums.⁴

The industries encompassed in category (1) above are those captured by MDOT's projected 2010 Commodity Flow Summary compiled from the Transearch Database provided by Global Insight, Inc. (July 2006 update). For the same origin-destination pairings, Transearch data describe, for the year 2006 and a projection for 2010, the number of trucks and tons by commodity type, classified by Standard Transportation Commodity Code (STCC). STCC groupings are readily mapped into North American Industrial Classification System (NAICS) industry categories. For each industry

²On-the-clock travel refers to trips made by workers during their work day as part of the job. The cost of this excess travel-time is borne by business and is valued at the worker's wage plus fringe/overhead costs.

³COSPOL is shorthand for production cost policy variables in the REMI model. Values of these policy variables can be altered to change the production costs of particular industries. They are used when a specific policy will affect the cost of doing business in a region without directly changing the relative costs of factor inputs (i.e., labor, capital, or fuel).

⁴Retail, construction, and nonprofits were judged to be industries that do not have to pay a wage premium to attract workers who have difficult commutes within the state.

implicitly represented in the Michigan Transearch data, the truck share projected for 2010 is used to allocate Michigan commercial vehicle savings for each year.

The industries encompassed in category (2) above involve services with on-the-clock requirements. All private-sector industries are included with respect to workers' commute time savings. Allocation of the annual savings due to on-the-clock travel is based on the service industry's employment share of total service sector employment in Michigan.⁵ The allocation of commute-related savings is based on an industry's employment share of total private-sector employment in Michigan.

Finally, the travel-time savings to households (including savings related to personal trips and one-half of commute trip savings) is modeled at 50 percent of the savings, using the REMI model's quality-of-life (non-monetary amenity) policy variable.

2.3 REMI Economic/Demographic Model and General Procedures

As indicated in section 1, to estimate the effect of MDOT's Five-Year Highway Program on the Michigan economy, we use an economic/demographic model constructed by Regional Economic Models, Inc. (REMI) of Amherst, Massachusetts, and adapted by the research team at the University of Michigan for the purposes of this study. The REMI model has been fully documented and peer-reviewed in the professional literature (Treyz 1993, Treyz et al. 1992). The REMI model has been designed particularly for carrying out simulations of the type generated for this study, and has been used nationwide for such studies for almost three decades.

The industry interactions associated with the presence or absence of an activity are captured by input-output methods, which identify the buying and selling relationships among a fairly detailed breakout of industries. The REMI model is much more complex than its input-output component, though, having a very detailed calibration of the workings of the macroeconomy.

The general procedure in estimating the economic effect of the MDOT Highway Program is to adjust the model so as to add the specific MDOT capital improvement program and then to have the model generate the economywide impact, including the

⁵For this calculation, the insurance industry is included in services.

spin-off effects. As stated earlier, it is the sum of the direct and spin-off activities that determines the total effect of MDOT's investments on the Michigan economy.

For the purpose of the current analysis, the base-case forecast for Michigan allows the state's road and bridge infrastructure to wear down during the period 2009–13 as a consequence of not funding MDOT activities. The underlying projection of state government employment represents a slower growth in staffing than would be needed when developing and implementing the Five-Year Program. We then add the program to the baseline, to determine hypothetically how different the economies would be.

The details underlying the general modeling methodology are more complex. To the extent possible, the model inputs were tailored to the specific program components, rather than being generic representations of the components. Adjustments were made to avoid double-counting activities. Care was taken to distinguish between those activities that bring in funding from outside of the state and those that involve spending redirected within Michigan. A case in point is tourism. We recalibrated some of the industry results in the model to isolate the impacts on out-of-state tourism, a sector not explicitly broken out in the REMI model. We were able to identify tourist-related industries, and for each of those industries, separate out the portion that was related to out-of-state tourism by using current information in the REMI model.

3. Results

3.1 Travel-Time Savings Related to Program Improvements

The inputs described in the previous section were processed to arrive at the following estimates of Michigan's travel-time savings over the period 2009–13. **All values are stated in inflation-adjusted 2009 dollars.**

- (1) Automobiles realize the greatest amount of VHT savings; 98.6 percent are trips fully contained within Michigan. The balance are with an origin or destination in Michigan. About 25 percent of these VHT savings are related to trips between home and work. Another 4.3 percent are non-home-based work-related trips (we call these *on-the-clock* or OTC). The balance of the automobile trips are non-work-related (or personal).
- (2) Michigan households realize annual travel-time savings of \$72.6 million (2009) to \$127.0 million (2013) per year, using the standard⁶ of valuing an hour of an individual's time at one-half the wage of \$20.35, or \$10.17.⁷
- (3) Michigan businesses share part of the annual savings associated with employees' commute times, and the full amount of the OTC. These are worth between \$18.4 million (2009) and \$32.2 million (2013) per year.
- (4) Michigan businesses reap savings related to their commercial VHT savings. The standard used here is \$59.40 per hour in driver wages, freight logistics cost, and vehicle operating costs.⁸ These savings would be between \$28.3 million (2009) and \$55.0 million (2013) per year.
- (5) Combining (3) and (4), Michigan businesses are set to save between \$46.7 million (2009) and \$87.2 million (2013) per year.

⁶Victoria Transportation Policy Institute's On-line TDM (Transportation Demand Management) Encyclopedia.

⁷Since the data provided were for annual increments, the inputs are cumulative, with the larger amounts in each range pertaining to the last year analyzed.

⁸TREDIS (transportation economic development impact system) model and EDR Group research.

3.2 Economic Effect on Michigan of MDOT's Program

The tables and figures in this section show our estimates of the economic effect on Michigan of MDOT's Five-Year Highway Program, compared with the scenario of allowing the state's road and bridge infrastructure to wear down during 2009–13 as a consequence of not funding the activities. The results reflect the total effect of the program, including the spin-off effects from program activity. The aggregate economic effects are represented in table 6 by employment, population, number of unemployed, labor force, value of shipments (sales), Gross State Product, and categories of personal income.⁹ The industry effects presented in table 7 focus on employment. The results are shown annually for the duration of the program.

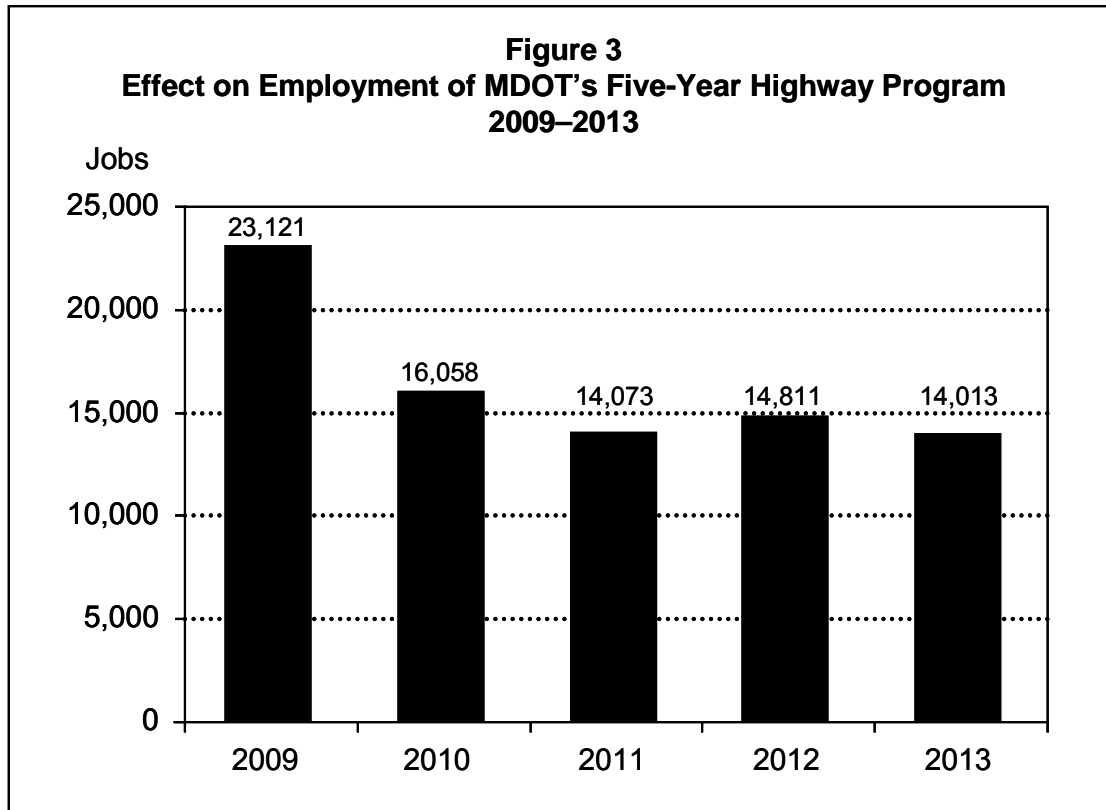
MDOT plans to spend \$1.862 billion in FY 2009, as shown in figure 1. MDOT's planned expenditures are expected to back off to \$1.281 billion in FY 2010, mostly due to the frontloading of the ARRA funds in FY 2009 and the much more modest federal stimulus money designated for FY 2010. Expenditures slip again in FY 2011, in part due to the absence of further ARRA funds, then notch up to average \$1.247 billion over fiscal years 2012 and 2013. Planned spending by MDOT in FY 2013 is about 3 percent below FY 2009 levels absent ARRA funds and before adjusting for inflation; accounting for inflation, the non-ARRA funding is 13 percent lower in 2013.

As shown in figure 3, the Highway Program is forecast to generate 23,121 jobs in Michigan in 2009. The effect on employment shrinks significantly in 2010, to 16,058 jobs, reflecting the greatly reduced spending levels. The effect is smaller again in 2011, with the creation of 14,073 jobs, and then settles in to contribute between 14,000 and 15,000 jobs in 2012 and 2013.¹⁰ Expenditures per job in 2009 amount to \$80,500, falling to \$78,600 (2009 dollars) by 2013 because the benefits of better roads cumulate

⁹Employment represents the total number of private and public sector jobs, including the self-employed. Population includes all residents, civilian and military. Labor force consists of the employed and unemployed, where the unemployed are actively seeking work. Gross State Product is a state measure comparable to Gross Domestic Product for the nation. Personal income is the income of Michigan residents from all sources, after deduction of contributions to social insurance programs but before deductions of income tax and other personal taxes.

¹⁰Note that the job gains are not cumulative; that is, the job gains in 2009 and 2010 are not added to the gains in 2011 to determine the total job gain in 2011. The only cumulative results shown in this report are the monetary values reported in the final columns of table 6 and in figures 4 and 5.

over time. Indeed, the benefits that accrue to the state from the Five-Year Highway Program would extend beyond 2013, outside of our period of analysis.



Several other metrics gauging the economic benefits of MDOT's expenditures are shown in table 6. During 2009–13, under the base case, Michigan is forecast to see a continued outmigration of residents. MDOT's Highway Program is projected to reduce the number of residents leaving the state by 5,210 in 2009 and 1,540 in 2013 compared with the situation without the program, reflecting a stronger economy and a positive amenity effect (i.e., Michigan as a more attractive place to live). The slower rate of outmigration contributes to a higher population than predicted by the baseline forecast, 5,267 higher in 2009 and 14,560 higher by 2013. The labor force is also greater and growing over time, mostly because of a decrease in outmigration of the working-age population.

The impact of the program is to reduce the number of unemployed workers by 17,918 in 2009 and by 3,920 in 2013 compared with the base case.

Table 6
Economic Benefits of MDOT's Five-Year Highway Program
2009–2013

(Changes compared with baseline forecast)

| | <u>2009</u> | <u>2010</u> | <u>2011</u> | <u>2012</u> | <u>2013</u> | <u>Total</u> <u>2009–13</u> |
|---|-------------|-------------|-------------|-------------|-------------|--------------------------------|
| Total employment | 23,121 | 16,058 | 14,073 | 14,811 | 14,013 | – |
| Population | 5,267 | 8,261 | 10,560 | 12,779 | 14,560 | – |
| Reduction in outmigration | 5,210 | 2,849 | 2,102 | 1,976 | 1,540 | – |
| Reduction in number of unemployed | 17,918 | 8,935 | 5,792 | 5,423 | 3,920 | – |
| Labor force | 5,203 | 7,123 | 8,281 | 9,388 | 10,094 | – |
| Value of shipments (millions '09 \$) | 2,256 | 1,721 | 1,607 | 1,737 | 1,704 | 9,025 |
| Gross State Product (millions '09 \$) | 1,502 | 1,093 | 992 | 1,083 | 1,056 | 5,726 |
| Real personal income (millions '09 \$) | 1,041 | 771 | 720 | 785 | 770 | 4,087 |
| Labor & proprietors' income (millions \$) | 1,287 | 957 | 875 | 950 | 922 | 4,991 |
| Less: Social insurance taxes (millions \$) | 129 | 98 | 91 | 100 | 98 | 516 |
| Plus: Non-labor income (millions \$) | -117 | -44 | -8 | 9 | 37 | -123 |
| Equals: Total personal income (millions \$) | 1,041 | 815 | 775 | 860 | 861 | 4,352 |

Source: REMI model; includes amenity effect, household time savings valued at \$10.17 (approximately 1/2 the hourly wage rate).

Under the program, the total value of shipments is greater by \$2.256 billion in 2009, while the real Gross State Product (GSP) is increased by \$1.502 billion.¹¹ As shown in figure 4, the real GSP benefits cumulate from 2009 to 2013, to \$5.7 billion (2009 dollars). A portion of the value-added, or GSP, benefits becomes personal income tied to the additional jobs created.

As shown in table 6, real personal income under the program is increased by \$1.041 billion in 2009, and by \$770 million (2009 dollars) in 2013. As shown in figure 5, the real income benefits cumulate from 2009 to 2013, to \$4.1 billion.

The employment benefits of MDOT's Five-Year Highway Program are shown by major industry division in table 7. The estimates represent direct and spin-off employment, and the totals for each year duplicate the total employment effect reported in table 6. As shown in table 7, the largest job gains are in construction, which includes the direct employment of highway construction workers, and in professional services, reflecting the employment of engineers and other professional workers.

¹¹Note that the value of shipments exceeds the GSP because the shipments measure includes the value of intermediate goods and services, while GSP includes only the value added by Michigan firms.

Figure 4
Cumulative Effect on Real Gross State Product
of MDOT's Five-Year Highway Program, 2009–2013

Note: Values for each year are cumulative; that is, they include that year plus all previous years shown in the figure.

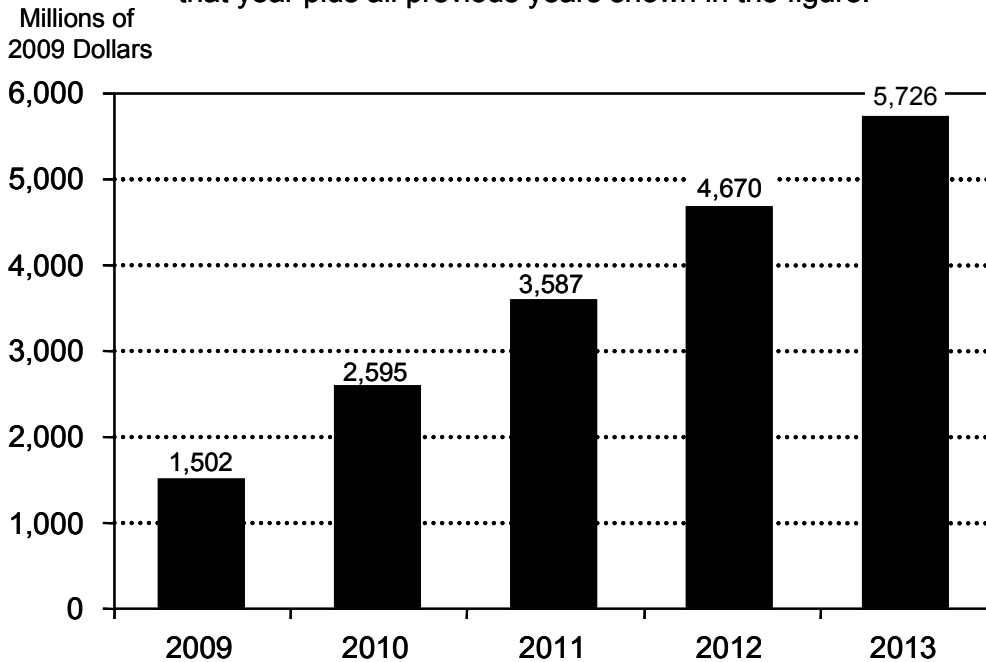


Figure 5
Cumulative Effect on Real Income of MDOT's Five-Year Highway Program
2009–2013

Note: Values for each year are cumulative; that is, they include that year plus all previous years shown in the figure.

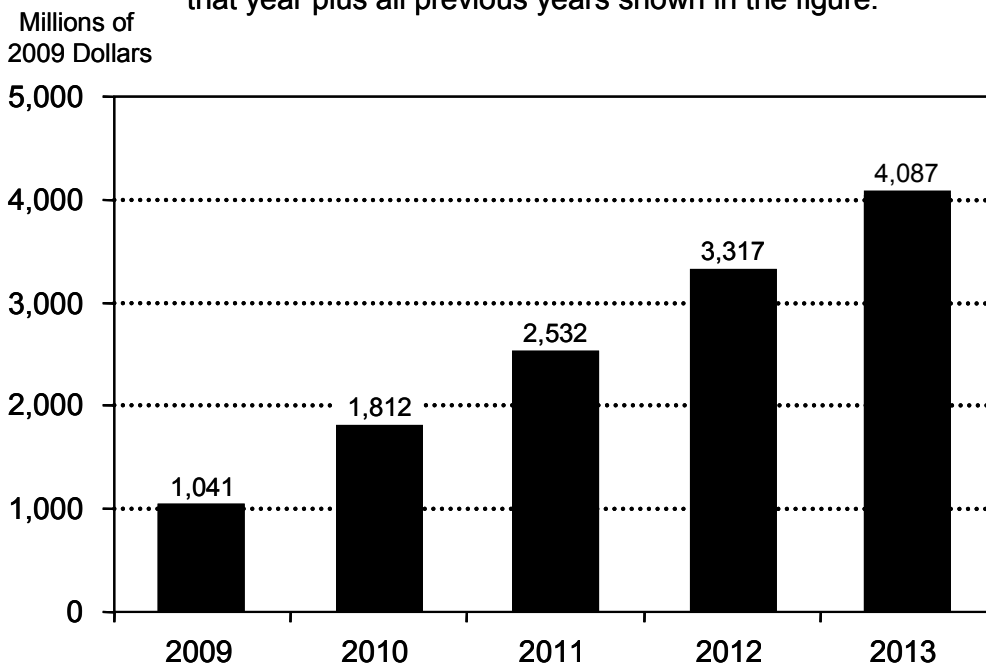


Table 7
Employment Benefits of MDOT's Five-Year Highway Program
By Industry, 2009–2013

(Changes compared with baseline forecast)

| Industry | <u>2009</u> | <u>2010</u> | <u>2011</u> | <u>2012</u> | <u>2013</u> |
|--|-------------|-------------|-------------|-------------|-------------|
| Total employment | 23,121 | 16,058 | 14,073 | 14,811 | 14,013 |
| Manufacturing | 413 | 267 | 223 | 232 | 215 |
| Tourism (out-of-state visitors) | 175 | 122 | 108 | 114 | 108 |
| Nonmanufacturing except out-of-state tourism | 22,533 | 15,669 | 13,742 | 14,465 | 13,690 |
| Construction | 11,951 | 8,150 | 7,077 | 7,185 | 6,682 |
| Retail trade | 2,027 | 1,445 | 1,298 | 1,377 | 1,313 |
| Professional services | 2,726 | 1,748 | 1,360 | 1,549 | 1,430 |
| Accommodation & food services | 1,065 | 715 | 616 | 651 | 605 |
| Other | 4,763 | 3,611 | 3,391 | 3,704 | 3,661 |

Note: Out-of-state tourism estimates are based on the share of output from tourist-related industries that are “shipped” out of state; data are from REMI.

MDOT's focus industries, the manufacturing and out-of-state tourism sectors, make up 14 percent of the jobs in Michigan's economy. In addition to contributing over 730,000 jobs in 2007, manufacturing and tourism are two of the state's leading export-base sectors, drawing in income from the rest of the country as well as from the rest of the world.¹² The Highway Program creates 413 jobs in manufacturing in 2009, and 175 jobs in out-of-state tourism. By 2013, the program is supporting 215 jobs in manufacturing and 108 jobs in out-of-state tourism.¹³

For context, the total number of jobs attributable to the program in 2009 amounts to about 0.4 percent of total employment in the state. None of these estimates include the non-measurable effects and intangible advantages that would produce additional economic benefits for Michigan.

While the MDOT program activities have been presented in terms of their economic impact on Michigan, this does not represent the full value to the state's residents and businesses. The primary advantages are human and social. A well-maintained surface

¹²Note that we are not counting any in-state tourism impact, for example, the benefits that accrue when a resident of Oakland County vacations in the Traverse City area. We only count people visiting Michigan from outside the state who would not travel here if the roads and highways were in worse condition.

¹³The “Other” designation in table 7 includes the following major industry categories: (1) natural resources and mining; (2) wholesale trade, part of transportation, and utilities; (3) information; (4) financial activities except part of real estate; (5) private education and health services; (6) leisure and hospitality except accommodation and food services and part of arts, entertainment, and recreation; (7) other services except part of personal services; and (8) government.

transportation system that operates efficiently can generate air quality benefits that improve health and quality of life. A safer surface system reduces the number of accidents for all users of Michigan's roads and bridges, residents and visitors alike. The prevention of auto-related injury and death is the most compelling reason for upkeep and improvement of infrastructure.

4. Conclusion

MDOT makes substantial investments to maintain Michigan's complex infrastructure network, dedicating funds for the preservation, maintenance, and enhancement of the state's road and bridge system. These transportation investments result in economic benefits both for Michigan overall and for its industry sectors individually. In this study, we conduct an economic benefit analysis of MDOT's updated Five-Year Highway Program, including ARRA funding, using the most complete information available as well as state-of-the-art research tools. The results of the current study are not strictly comparable with those of previous studies undertaken by our research team because of the inclusion of ARRA funding and subsequent adjustments in the program, as well as ongoing improvements in methodology, including capturing travel-time savings related to the capital preventive maintenance (CPM) activities.

We find that Michigan households realize travel-time savings worth \$72.6 million to \$127 million per year between 2009 and 2013, and Michigan businesses save between \$46.7 million and \$87.2 million per year (2009 dollars).

These time savings, combined with program expenditures on construction and engineering projects, result in economic benefits accruing to Michigan. In 2009, there are 23,121 jobs created in Michigan due to the program, over \$1.5 billion in Gross State Product (GSP) is generated, and over one billion dollars in personal income is produced. Largely due to the frontloading of ARRA funds in 2009, there is a considerable drop-off in the economic effects of the program post-2009. Even absent ARRA funds, planned spending by MDOT in FY 2013 is about 3 percent below FY 2009 levels before adjusting for inflation, and 13 percent below after accounting for price changes. Still, over the duration of the program, from 2009 to 2013, the inflation-adjusted GSP benefits cumulate to \$5.7 billion, and real personal income benefits sum to \$4.1 billion.

As important as the economic contributions are, the primary advantages of the program are human and social. Of these advantages, none is more significant than the enhancement of safety. Jobs are replaceable, lives and time are not. With MDOT's Highway Program, Michigan's economic health is improved along with the public's safety and quality of life.

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