MEMORANDUM

TO: Local and Intermediate School District Superintendents
Public School Academy Directors

FROM: Kyle Guerrant, Deputy Superintendent

SUBJECT: Michigan Reads! Online Programming Guide Now Available

In an effort to assist libraries and schools to promote and plan activities for the fall, the 2015 Michigan Reads! Programming Guide is available at www.michigan.gov/michiganreads. The annual Michigan Reads! program promotes the value and benefits of reading early and often to preschoolers and young children and creates a foundation for developing literacy skills and school readiness. The guide is full of resources to help children develop literacy skills through play-based activities linked to the selected book. Activities are for infant, toddler, preschool, and K-2 age groups with the K-2 materials aligned to Michigan Content Standards.

The 2015 Michigan Reads! book is Do Unto Otters by Michigan author Laurie Keller. The full programming kit will include a copy of Do Unto Otters, a programming guide, poster, bookmarks, and stickers. These complete kits will be distributed to public libraries, schools with K-2 classrooms, Head Start, and Great Start Readiness Programs in mid-August, for use in September and October.

If you have any questions, please contact Karren Reish, Library Grants Coordinator, at reishk@michigan.gov or 517-241-0021.

cc: Michigan Education Alliance