

# MICHIGAN AUTO LAW AUTO ACCIDENT ATTORNEYS

**FOR IMMEDIATE RELEASE**

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**MICHIGAN AUTO LAW OFFERS SCHOLARSHIPS FOR ANTI-TEXTING CAMPAIGNS**  
*\$5,000 available for best video, tweet or graphic to prevent distracted driving*

**Farmington Hills, Mich.**, February 24, 2020—Michigan Auto Law is offering \$5,000 in scholarships to Michigan high school students who create the best persuasive video, tweet or graphic to convince young drivers to reduce distractions while driving. The application deadline is March 31.

Winners will be announced in April, during National Distracted Driving Awareness month.

The annual Kelsey’s Law Distracted Driving Awareness Scholarship is named after Kelsey Raffaele of Sault Ste. Marie who died in a cell phone-related automobile crash at the age of 17 in 2010. Kelsey’s mother, Bonnie Raffaele, worked tirelessly with the Michigan legislature to enact Kelsey’s Law in 2013, which prohibits Level 1 and 2 drivers from using a handheld mobile phone while driving a vehicle.

“Distracted driving is a problem for all ages, but especially for our newest drivers,” says Michigan Auto Law President and Attorney Steven Gursten. “Teens play a crucial role in convincing their peers and others of the importance of putting down phones to save lives.”

The scholarship application requirements are:

- Open to high school juniors and seniors (Class of 2020 and 2021) attending any public or private Michigan high school (finalists will need to provide proof of enrollment with a student I.D. or transcript)

- Michigan resident with a valid Michigan driver's license.

Applicants can submit either a YouTube video (30 seconds maximum); a graphic (PNG or JPG only); or a Tweet of 110 characters or less. To apply for the Kelsey's Law Scholarship click [here](#).

Entries will be judged on: ability to persuade others, especially teen drivers, to stop texting while driving; ability to grab the attention of friends, peers and family; a clear and understandable message and demonstration of personal creativity and ingenuity.

The best overall submission will win a \$2,000 scholarship; best video submission, \$1,500; best graphic submission \$1,000; and best tweet submission \$500. Students are limited to one type of submission. The awards will be applied toward tuition at any university, college or technical school in the U. S. for higher education. To learn more about Kelsey's Law Scholarship, click [here](#).

*Michigan Auto Law is the state's largest law firm specializing in automobile accidents and has consistently won the state's largest verdicts on behalf of its clients. A full service firm representing clients throughout the state, Michigan Auto Law's top-rated attorneys are experts in automobile, truck, motorcycle and bus accidents as well as personal injury and no fault cases. For more information on Michigan Auto Law click [here](#) or visit [www.michiganautolaw.com](http://www.michiganautolaw.com)*