



STATE OF MICHIGAN
DEPARTMENT OF EDUCATION
LANSING

RICK SNYDER
GOVERNOR

MICHAEL P. FLANAGAN
STATE SUPERINTENDENT

January 31, 2013

MEMORANDUM

TO: Local and Intermediate School District Superintendents
Public School Academy Directors
Non Public School Directors

FROM: Mike Flanagan, State Superintendent

SUBJECT: Digital Learning Day 2013

A handwritten signature in blue ink, appearing to read "Mike", positioned to the right of the "FROM:" line.

Earlier this month, the Michigan Department of Education (MDE) announced Michigan's participation as a state host in the National Digital Learning Day scheduled for Wednesday, February 6, 2013.

This national campaign is designed to celebrate innovative teaching and highlight practices that make learning more personalized and engaging for students, exploring how digital learning can provide all students with the opportunities they deserve - to build the skills needed to succeed in college, a career, and life.

As a result, several schools and TechSmith (www.TechSmith.com), an Okemos, Michigan-based education technology company, volunteered to host Michigan's Digital Learning Day activities using a blended approach.

Michigan Opportunity

TechSmith has created a digital toolkit that will be available on their website (<http://www.techsmith.com/digital-learning-day.html>). The site has additional information on other Digital Learning Day events in Michigan.

National Registration

Has your school considered participating in Digital Learning Day? We encourage every educator, parent, policymaker, and student to take a moment to visit <http://www.digitalllearningday.org/registration/> and join tens of thousands of

STATE BOARD OF EDUCATION

JOHN C. AUSTIN – PRESIDENT • CASANDRA E. ULBRICH – VICE PRESIDENT
DANIEL VARNER – SECRETARY • RICHARD ZEILE – TREASURER
MICHELLE FECTEAU – NASBE DELEGATE • LUPE RAMOS-MONTIGNY
KATHLEEN N. STRAUS • EILEEN LAPPIN WEISER

608 WEST ALLEGAN STREET • P.O. BOX 30008 • LANSING, MICHIGAN 48909
www.michigan.gov/mde • (517) 373-3324

Page 2
January 31, 2013

teachers who are celebrating Digital Learning Day with school-based activities, projects, and interactive lessons in math, science, civics, and language arts.

This is an excellent opportunity for you to collaborate with teachers across the nation in this massive celebration of the potential of digital learning. And thanks to technology, you won't have to leave your classroom, school building, or office. Make your voice heard; join us today and spread the word to your colleagues!

Sign up to learn more now at <http://www.digitalllearningday.org/registration/>.

If you have questions, please contact Sara Hall (shall@all4ed.org) or Rachel Jones (rjones@all4ed.org) with questions. We hope to see all of Michigan's teachers participating on February 6, 2013, and beyond in this important state and national campaign.

cc: Michigan Education Alliance