

Training Future Four Months

10/9/2009	Public Health 101 - An Introduction for Stakeholders <p>The National Association of County & City Health Officials (NACCHO) will have a product available through their Advanced Practice Center program called "Public Health 101 - An Introduction for Stakeholders" that will be released this month. It's especially focused on preparedness and covers essential services, public health preparedness and partners, ICS in public health including a short exercise involving contamination of a recreational lake, SNS, epidemiology, I&Q and discusses three emergency scenarios on pan flu, white powder incident, and infectious disease outbreaks. It's a CD with a train-the-trainer component, pre/post tests, evaluation component and other resources. Presented live, it's about a 3 hour course.</p> <p>http://www.naccho.org/toolbox/</p>	CD
10/9/2009 10:00 PM	Disparities Series Unnatural Causes Set for Rebroadcast in October <p>The award-winning documentary: Unnatural Causes Is Equality Making Us Sick is set for national rebroadcast on PBS for Fridays at 10:00 p.m. October 9, 16, 27, 30. However, local PBS stations may run it when they wish, check your local listings or contact your local PBS station to find out when it plans to air. The series discusses popular conceptions linking health to medical care, lifestyles and genes to explore evidence of other more powerful determinants: the social conditions, in which we are born, live and work.</p> <p>http://www.unnaturalcauses.org/assets/uploads/file/Press_Rebroadcast.pdf</p>	
10/12/2009	2009 Summit - Michigan Emergency Management Conference <p>On October 12-14 the 2009 Summit - Michigan Emergency Management Conference will be held at the Grand Traverse Resort in Acme. Visit the website for more information and to register, click on "2009 Summit Conference."</p> <p>www.michigan.gov/emhsd</p>	Grand Traverse Resort - Acme, Michigan
10/13/2009	ASTHO Annual Meeting <p>The major topics of this meeting will reflect the issues you are working diligently with our Federal partners to resolve. Health reform, Novel H1N1 and pandemic preparedness, food safety, wellness, health equity, and prevention will take center stage, with exciting speakers including DHS Secretary Janet Napolitano, HHS Secretary Kathleen Sebelius, HRSA Administrator Mary Wakefield, and CDC Director Tom Frieden.</p> <p>http://www.regonline.com/builder/site/Default.aspx?eventid=737738</p>	Vienna, VA (703) 964-1240
10/18/2009	2009 NPHIC Annual Conference <p>This year's National Public Health Information Coalition (NPHIC) conference attendees will participate in a special risk communication training by renowned expert Peter Sandman. Also, the CDC's Barbara Reynolds will lead a training in "RiskSmart", a program designed to enhance organizational credibility and stakeholder trust. Visit the NPHIC website for further details.</p> <p>http://www.nphic.org/conference2009.aspx</p>	Miami Beach, FL
10/22/2009 1:00 PM	Mass Antibiotic Dispensing: Legal Ease <p>The federal government has passed multiple pieces of legislation related to the distribution and dispensing of medical countermeasures during an emergency response. This broadcast will explore some of the legal issues facing state and local SNS planners as they prepare for a mass antibiotic dispensing campaign.</p> <p>http://www2a.cdc.gov/phtn/legal/</p>	

10/22/2009

Water Laboratory Alliance Security Summit

The Water Laboratory Alliance (WLA) provides the water sector (drinking water and wastewater industries) with an integrated nationwide network of laboratories. This network provides the analytical capabilities and capacity in the event of natural, intentional, or unintentional water contamination involving chemical, biological, or radiochemical contaminants. The WLA Security Summit will actively engage a vast array of technical and leadership staff from the water, laboratory, and emergency response communities to learn about WLA Program elements, practice the WLA Response Plan (WLA-RP) for incident response, and provide hands-on experience with EPA security-related tools and resources. Please visit the EPA website for further details.

<https://www.thetestportal.com/wlasummit>

Crowne Plaza City
Center -
Philadelphia, PA

10/22/2009

Media Relations and You

8:00 AM

On October 22, 2009 at the Dow Event Center, in Saginaw, Michigan, there will be a unique one day conference focusing on how you can prepare for your moment in the lights, doing a great media interview, developing a crisis communication plan, writing for the media, and making the news. The conference will provide participants with proven public information tools and techniques that can be applied in a variety of crisis situations. Register online.

www.region3hpn.org

Dow Event Center,
Saginaw, Michigan

10/27/2009

CDC RiskSmart System

Organizations must have the public's trust to do their mission. An organization's credibility is based on a combination of its behavior and its communication about what it does or doesn't do. The Centers for Disease Control and Preventions' (CDC) RiskSmart™ system provides tools and training to enhance (measure, preserve and grow) stakeholder trust and safeguard (monitor, detect, assess, forestall) against threats to stakeholder trust. There is no fee for this course, but participants are responsible for their own travel arrangements and costs. For more information about this training event, please contact Ms. Lisa Williams by email at fk13@cdc.gov or by telephone at (404) 639-1786.

Atlanta, GA
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