As the Michigan Department of Agriculture and Rural Development (MDARD) director, my passion is to continue planting the seeds of entrepreneurship, to encourage opportunities for rural development, and to watch the state’s food and agriculture system continue to grow.

In May of 2012, the Michigan State University Product Center announced that Michigan’s food and agriculture system grew by about $20 billion since 2009, generating $91.4 billion in economic activity each year.

I am proud of the role MDARD plays in ensuring a strong, viable, and safe food system, as well as in helping identify new opportunities for our talented workforce within the food and agriculture industry.

Michigan produces more than 300 commodities on a commercial basis, making us second only to California in agricultural diversity. In 2011, our annual agricultural exports generated nearly $2.8 billion. Further, our state leads the nation in the production of 18 commodities and ranks in the top 10 of 56 other commodities.

Michigan’s food and agriculture system is poised to be a vital leader in the continued reinvention of our state. We will continue to serve, promote, and protect the food, agricultural, environmental, and economic interests of the people of Michigan with great pride.

Jamie Clover Adams
Director, Michigan Department of Agriculture & Rural Development
Michigan’s food and agriculture industry is flourishing with opportunity. Michigan’s dynamic agri-food system generates $91.4 billion in total economic activity. With strong public and private investment, the nation’s second most diverse commercial crop base, and an extremely diversified portfolio for food processing, the food and agriculture industry will continue to drive Michigan’s economic development.

### Economic Value of Production

<table>
<thead>
<tr>
<th>Category</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Field crops</td>
<td>$5.72 B</td>
</tr>
<tr>
<td>Livestock and dairy</td>
<td>$4.73 B</td>
</tr>
<tr>
<td>Floriculture, ornamentals, and turfgrass</td>
<td>$1.20 B</td>
</tr>
<tr>
<td>Fruits</td>
<td>$758 M</td>
</tr>
<tr>
<td>Vegetables</td>
<td>$673 M</td>
</tr>
</tbody>
</table>

**Source:** Michigan State University Product Center Study: The Economic Impact of Michigan’s Food and Agriculture System

### Industry Goals

Michigan Food and Agriculture goals for 2015:

- Increase the economic impact of the food and agriculture industry to $100 billion.
- Double agricultural exports.
- Increase food and agricultural career jobs by 10%.
- Improve access to healthy foods for Michigan consumers by 20%.
- Achieve 5,000 Michigan Agriculture Environmental Assurance Program (MAEAP) verifications.

### Michigan has...

- 54,900 farms & 10 million acres of farmland
- 312 farmers markets ranking 3rd nationally
Michigan leads the nation in the production of 18 commodities. Michigan also ranks in the top 10 for 56 other commodities.

**Top 10 National Commodities**

**Legumes**
- Dry Black Beans
- Dry Cranberry Beans
- Dry Small Red Beans

**Flowers**
- Begonia Baskets
- Begonia Flats
- Easter Lilies Potted
- Geranium Baskets (cuttings)
- Geranium Pots (seed)
- Impatiens Baskets
- Impatiens Flats
- New Guinea Impatiens Baskets
- Petunia Baskets
- Petunia Flats

**Fruit & Vegetables**
- Blueberries
- Cucumbers (for pickles)
- Niagara Grapes
- Tart Cherries

**Dairy**
- Ice Cream Mix (lowfat)

We're #1 in the Nation!

**#2 in the Nation**
- Dry Beans (all)
- Dry Navy Beans
- Carrots (fresh market)
- Celery
- Geranium Baskets (seed)
- Geranium Flats (seed)
- Hostas
- Marigolds
- Pansy/Viola Baskets
- New Guinea Impatiens Flats
- New Guinea Impatiens Pots
- Other Flowering & Foliar Baskets
- Squash
- Vegetable-Type Bedding Plant Flats
- Vegetable-Type Bedding Plant Pots

**#3 in the Nation**
- Apples
- Asparagus
- Dry Light Red Kidney Beans
- Geranium Pots (vegetative cuttings)
- Hardy/Garden Chrysanthemum Pots
- Other Flowering & Foliar Flats
- Other Flowering & Foliar Pots
- Petunia Pots
- Snap Beans (for processing)

**Source:** USDA/NASS-Michigan Field Office

**#4 in the Nation**
- Dry Dark Red Kidney Beans
- Concord Grapes
- Cucumbers (fresh market)
- Grapes
- Pansy/Viola Flats
- Other Herbaceous Perennials (potted)
- Sugarbeets
- Sweet Cherries
- Tomatoes (for processing)

**#5 in the Nation**
- Plums
- Pumpkins

**#6 in the Nation**
- Peaches

**#7 in the Nation**
- Maple Syrup
- Snap Beans (fresh market)

**#8 in the Nation**
- Haylage & Greenchop
- Milk
- Potatoes

**#9 in the Nation**
- Egg Production
- Oats
- Tomatoes (fresh market)

**#10 in the Nation**
- Cabbage
Abundant Natural Resources
Michigan boasts an abundance of fresh water, a moderate climate, and a wide variety of soils to produce high quality, diverse commodities.

Infrastrucure
Michigan is located within 500 miles of half of North America’s population and income. Well-established infrastructure includes toll-free highways and railroads, as well as commercial airports and cargo ports.

Robust Manufacturing
The manufacturing infrastructure of Michigan is poised to improve food and agriculture products and processes, while using innovation to design new food and agriculture products.

Trained Skilled Workforce
Michigan’s well-trained workforce is backed by a strong commitment to education and workforce development through training and skills updating.

Food Safety & Research
Michigan can trace ingredients back to their sources, preserving product identity throughout production and distribution. In addition to cultivating great crops, Michigan develops strong partnerships among government agencies, universities, and the business sector. Michigan’s academic and government institutions foster an environment that supports agriculture production, research, and development.
Michigan internationally exports one in every three rows grown annually.

Agriculture exports help boost farm prices and income, while also supporting over 23,985 jobs both on and off the farm in food processing, storage, and transportation.

Agriculture exports from Michigan generated nearly $2.8 billion in economic activity.

Michigan’s top export markets are Canada, Mexico, Japan, South Korea, and China.

### Top Exported Commodities Estimates, 2011 Fiscal Year

<table>
<thead>
<tr>
<th>Commodities</th>
<th>Revenue</th>
</tr>
</thead>
<tbody>
<tr>
<td>Soybeans</td>
<td>$477.1 Million</td>
</tr>
<tr>
<td>Corn</td>
<td>$358.7 Million</td>
</tr>
<tr>
<td>Wheat</td>
<td>$261.5 Million</td>
</tr>
<tr>
<td>Dairy Products</td>
<td>$214.5 Million</td>
</tr>
<tr>
<td>Fruit</td>
<td>$180.2 Million</td>
</tr>
</tbody>
</table>

Source: USDA/NASS-Michigan Field Office
Michigan Food Processing...  

Employs more than 130,000 residents  

Has 1,841 licensed food processors  

Generates nearly $25 billion in economic activity  

Ranks 19th in the nation  

Big State, Big Names  

Hundreds of big-name companies are already reaping the benefits of Michigan. When will you join them?  

The Andersons Grain & Ethanol Group  
Awrey Bakeries  
Ball Park  
Better Made Snack Foods  
Birds Eye Foods  
Cargill Kitchen Solutions  
Coca-Cola Bottling  
Country Fresh  
Chelsea Milling Co./Jiffy Mixes  
Domino’s Pizza  
Garden Fresh Salsa  
Gerber  
Eden Foods  
Hacienda Mexican Foods  
Hausbeck Pickle  
Heinz, U.S.A.  
Herbruck Poultry Ranch  
The Honeybaked Ham Company  
Honee Bear Canning  
JBS  
Joseph Campbell Company  
Keebler  
Kellogg’s  
Kraft Foods  
Kowalski Sausage  
Leprino Foods  
Little Caesars  
Michigan Milk Producers Association  
Michigan Turkey Producers  
Michigan Sugar Company  
Minute Maid  
Melody Foods  
Monsanto DeKalb Seed Plant  
Pioneer Seed Plant  
Pioneer Snacks  
Post Foods  
Purina Mills  
Quality Dairy  
Ralston Foods  
Sara Lee Bakery  
Vlasic Pickles  
Welch’s  
Yoplait  
Zeeland Farm Services  
Zelenka Nursery  
Zingerman’s Bakehouse