Q: What is Michigan Reads? 
A: The *Michigan Reads!* program highlights the importance of reading and sharing books with children, especially toddlers through early elementary school age. It also recognizes the vital role of libraries which provide access to quality books, programs and services to children and families. These resources lay the foundation for reading and school success. *Michigan Reads!* raises awareness of the intergenerational nature of literacy and the value of sharing books with children, especially during their critical developmental stage between birth and age 5. *Michigan Reads!* promotes early-childhood literacy in Michigan and engages teachers, librarians, caregivers and parents in reading and sharing books with children ages birth to eight.

Q: How does the program work? 
A: Each year a book is selected based on literary merit, readability and appeal to children. Preference is given to a Michigan or Great Lakes children’s author or illustrator. The Library of Michigan provides a kit to all schools with a K-2 classroom, all public library locations, Head Starts and Great Start Readiness programs in the state. The Library of Michigan maintains and promotes an active website at [www.michigan.gov/michiganreads](http://www.michigan.gov/michiganreads) with current and previous programming materials and additional resources for teachers and parents.

Q: What is the book for 2015? 

Q: Then what? 
A: Parents, grandparents, caregivers, older siblings, and volunteers are encouraged to read the *Michigan Reads!* title to their preschooler sometime – or many times – in September and October. The Library of Michigan arranges for the author, and sometimes the illustrator, to present programs at selected libraries and schools across the state. Schools and libraries use the book and program materials to hold their own programs, knowing that around all of Michigan, other groups are doing the same, and in doing so, providing a consistent literacy experience for children and families.

Q: How is the program funded? 
A: The Institute of Museum and Library Services is a supporter of this statewide program. The Library of Michigan Foundation and Macmillan are also supporters.
Q: What is included in the kits that go out to the libraries, schools, and Head Start and Great Start Readiness programs?
A: Each kit includes:

- a hardcover copy of the *Michigan Reads!* book;
- a programming resource guide developed specifically for *Michigan Reads!* and the selected title with many activities directly linked to state education standards;
- a poster describing the program; and
- a set of bookmarks highlighting early childhood literacy tips for parents

Q: How are the books selected each year?
A: The *Michigan Reads!* title is selected annually based upon several criteria including:

1. Appropriate for children grades Pre-K - 2nd with wide kid appeal
2. Lends itself to programming – and story extenders
3. Living author and/or illustrator, preferably from the Great Lakes region
4. Artistic merit/illustrations match the text - with engaging color and art
5. Book will stand the test of time, have literary merit, be multi-faceted
6. In print / widely available
8. Recent copyright
9. Inclusive in nature

Q: When does the author go on tour and which libraries/schools are included?
A: The author tour takes place in September and/or October and we list the locations, dates and times in August at [www.michigan.gov/michiganreads](http://www.michigan.gov/michiganreads).

Q: What is the impact of the program?
A: Research shows that children learn more from birth to age 5 than during any other time in life. Reading regularly to children during this early period ensures the development of appropriate levels of language acquisition, listening skills and reading readiness. Parents and caregivers play a critical role in introducing kids to the wonder and enchantment of reading. Children who are read to 30 minutes a day from birth to age 5 will build up 900 hours of literacy preparation while, just as importantly, strengthening relationships with the people who read to them. *Michigan Reads!* encourages family bonding through reading. It also increases awareness and usage of Michigan's public and school libraries as excellent resources for learning.

Q: What are the previous *Michigan Reads!* books?
A: 2004: *Barnyard Song* by Rhonda Gowler Greene  
2006: *Bed Hogs* by Kelly DiPucchio  
2007: *Big Chickens* by Leslie Helakoski  
2008: *Raccoon Tune* by Nancy Shaw  
2009: *The Pout-Pout Fish* by Deborah Diesen  
2010: *The Runaway Garden* by Jeffery Schatzer  
2011: *Memoirs of a Goldfish* by Devin Scillian  
2012: *Moose on the Loose* by Kathy-jo Wargin  
2013: *Woolbur* by Leslie Helakoski  
2014: *Acoustic Rooster and His Barnyard Band* by Kwame Alexander

Programming guides for all previous books are at [www.michigan.gov/michiganreads](http://www.michigan.gov/michiganreads)