Located in the Washington Boulevard local historic district, 168 West Thirteenth Street underwent a makeover that demonstrates the impact historic rehabilitation of a modest commercial building can have in a business district. The owners, Lino and Guadalupe Ortiz, used the State Historic Preservation Tax Credits to rehabilitate the commercial space on the first floor as well as apartments in the second story. The project included the removal of aluminum siding and soffit material that covered the original wood façade materials. Many of the original details were still intact beneath the siding. While uncovering the façade, they also discovered an original transom sign that had been painted over. “The Home of Quality” sign was retained and is now a prominent part of the storefront. Missing façade elements were duplicated and the entire façade was repainted in a new color scheme. The city of Holland’s Office of Community and Neighborhood Services guided the Ortizes throughout the process. Since the rehabilitation has been completed, other buildings in the block have undergone their own transformations, and the historic character of the district is being restored.

Location: 168 West 13th Street
Project Contact: Lino and Guadalupe Ortiz
Original Use: Commercial
Current Use: Commercial
SHPO Contact: Bryan Lijewski / 517.373.1631